

KPFA

III - 3
1952

PROGRAM

MAY 4 • MAY 17

FOLIO

94.1 MC

FM CHANNEL 231

Mirror, Mirror on the Wall . . .

Replies to the KPFA program questionnaire have been arriving at the station in some volume, and they are still being returned at this *Folio* deadline. Approximately thirty per cent of the questionnaires have been returned thus far. Although a final tabulation is not yet possible, we can make a preliminary report on what statisticians and men of distinction choose to call "propensities" and "trends".

On the questionnaires tabulated, 50% of the listeners indicated that they listened "daily" to KPFA, 34% checked "occasionally", 10% checked "seldom", and 6% checked "never". The hour between 9 and 10 p.m. was checked as the peak listening period, followed closely by 8 to 9 p.m. Less than a quarter of KPFA's listeners have their radios turned on between 5 and 6 p.m. The highest percentage of rebroadcast hours requested fell between 8 and 11 a.m. 37% requested recorded music for rebroadcast, 20% interviews and talks, 18% discussions. Only 5% requested rebroadcast of children's programs.

The questionnaire can hardly be considered a perfect mirror of what KPFA's subscribers think of the station's programing. However, it does represent the first step in establishing a more consistent and critical relation between yourself and the persons who plan and produce the programs. Obviously, our concern is not to thin-out the program schedule to include only so-called popular and inoffensive listening. In fact, we couldn't do that if we wanted to—because such concepts do not figure in any of our program planning. Each program which is broadcast arises out of a center of interest on the part of the person preparing and presenting the program. Consequently, every reply received on the questionnaires has a meaning beyond any purely relative question of popularity or unpopularity. One of the most valuable functions of the questionnaire is that it enables the person behind the microphone to learn whether or not his efforts "come across" to the listener.

We've discovered that a number of the programs apparently require a certain habituation or, perhaps, predisposition — something like acquiring a taste for olives or Scotch.

(Continued on page eight)

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9 months - \$5.00; 4½ months - \$2.50.

Special Program Notes

"WHAT IS SIN?" With an exploration of this question, four bay area churchmen have started a series of programs on the theological foundations of the Christian Faith. Participants in the Theology Series include Rev. Josiah Bartlett, Dean of Starr-King School for the Ministry; Rev. Russell B. Staines, Rector of St. Mark's Episcopal Church, Berkeley; and Dr. Ralph Hyslop, Professor of Church History at the Pacific School of Religion. The program is heard Tuesdays at 8:00 p.m.

NEW WEEKLY COMMENTARY: By Jeffery Cohelan, Secretary-Treasurer, Milk Drivers and Dairy Employees Union, Local 302, A.F. of L. Thursdays at 7:45 p.m.

PLATO'S REPUBLIC: Beginning in this Folio period, a series of eight programs dramatizing Plato's "Republic". The series, utilizing professional actors, was written and produced by Gertrude and Berton Ballard. First program — Monday, May 5 at 8:30 p.m.

TRAFFIC PROBLEMS IN THE BAY AREA: Factual surveys of public transit, freeways, parking, and toll bridges will be conducted by Professor Harmer E. Davis, Chairman of the Division of Transportation Engineering, University of California, with guest authorities participating. Starting May 11, the program will be heard for four successive Sundays at 7:50 p.m.

ARTISTS CONCERT: Composer-pianist Richard Cumming will play Bloch's Piano Sonata on the Artists Concert of May 9. Mr. Cumming will also perform his own Sonata 1951, which KPFA listeners heard last month, when Mr. Cumming appeared on "Meet the Composer".

The May 16th Concert will present Dorothy and Martinus van Waynen, Marguerite Rule, and Martha Allen in vocal music of Youll, Vecchi, and Arne.

The well-known recitalists Frances Wiener and Lev Shorr will play Milhaud, Brahms, Lockrem Johnson, Chavez, and Mozart on Tuesday evening, May 6th.

MEET THE COMPOSER: Two programs are scheduled for this Folio. On May 8, Dorothy Knowlton will sing her song cycle, "California", with the pianist Del Purves. The program will also include Mrs. Knowlton's Piano Quintet.

Ellis Kohs, currently on the U.S.C. faculty, will be interviewed by Leonard Rosenman on May 11. Mr. Kohs' music is receiving many performances throughout the land. Only last season the San Francisco Symphony premiered his First Symphony. His Nonet will be heard not only during this broadcast but as part of the Second Concert on May 5th as well.

DAILY PROGRAM SCHEDULE

Broadcast Hours: 5 - 11 p.m. daily.

SUNDAY, May 4

- 5:00 INFORMAL SONGS:** A program of songs for the entire family.
- 5:30 OUR MUTUAL FRIEND:** A radio adaptation by the BBC of Charles Dickens' novel. (eighth of twelve episodes).
- 6:00 FIRST CONCERT**
SCHOENBERG String trio, Op. 45
(Koldofsky Trio)
- 7:15 MISCELLANY**
- 7:30 WAY BEYOND THE WEST:** A series of talks by Alan W. Watts, author and Asian scholar, on the issue of the meeting between the East and the West. (sixth program).
- 7:50 AUSTRALIA AND ASIA:** A discussion of racial and immigration policies in Australia.
- 8:30 GOLDEN VOICES:** Selected and annotated by Anthony Boucher.
Charles Hackett, tenor (1889 -)
(recordings of 1919-1925)
PUCCINI La Bohème: Che gelida manina
GOUNOD Roméo et Juliette: Ah! lève-toi, soleil
VERDI La Traviata: Un dì, felice (María Barrientos)
ROSSINI Barber of Seville: Ecco ridente and Se il mio nome
DONIZETTI Lucia: Verranno a te (María Barrientos)
- 9:00 MODERN POETRY:** A series of programs recorded by Lee Anderson and broadcast under the auspices of the Library of Congress and its poetry consultant, Conrad Aiken. Kenneth Rexroth reading his own poems.
- 9:30 SECOND CONCERT**
HAYDN The Seasons (abridged) (Gatti, Albanese, Neroni, EIAR Sym. and Chorus - Gui)

MONDAY, May 5

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. Song story.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT**
- 5:45 NATURALIST AT WORK:** A talk by Gilbert Greenwald, graduate student in zoology, on "Seasonal Reproduction in Mammals".

6:00 FIRST CONCERT

RESPIGHI Trittico Botticelliano (Vienna State Opera Orch. - Litschauer)

7:15 MISCELLANY

- 7:30 PSYCHOLOGY OF MODERN MAN:** Mrs. Helen Herrick, psychiatric social worker, Information Center, State Department of Mental Hygiene, discusses "Problems of the Mentally Retarded". (first of two talks).

- 8:00 YOUNG ARTISTS RECITAL:** To be announced.

- 8:30 PLATO'S REPUBLIC:** A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. First in a series of eight programs.

- 9:05 MIKROKOSMOS SERIES:** Fifth in a series of six programs devoted to Béla Bartók's "Mikrokosmos". Performed and annotated by the pianist Betty Holman Young. With Silvio Claudio, violinist.

- 9:35 HUCKLEBERRY FINN:** Twenty-fourth and concluding program in the series of readings by Chuck Levy from Mark Twain's novel.

10:05 SECOND CONCERT

ELLIS KOHS Nonet (Molnar, members San Francisco Symphony) (to be rebroadcast May 11 at 9:30)

TUESDAY, May 6

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. May Day Festival - I.

- 5:15 PICTURE STORY:** Listen to the story and draw a picture about it.

- 5:30 CHILDREN'S CONCERT:** Selected, with program notes, by Dan Caldwell. Ravel's "Bolero".

- 5:45 ONCE UPON A TIME:** Stories told from memory by Josephine Gardner.

6:00 FIRST CONCERT

CHAIKOVSKII Pique dame (excerpts) (Grümmer, Klose, Orch. - Rother)

7:15 MISCELLANY

- 7:30 COMMENTATOR SERIES:** Karl Olson.

- 7:45 FOLK MUSIC SERIES:** Old Harp Singers from Eastern Tennessee.

- 8:00 THEOLOGY:** The second in a series of discussions on theological fundamentals of the Christian Faith.

- 8:45 MISCELLANY**

- 9:00 ARTISTS CONCERT:** Frances Wiener, violin; Lev Shorr, piano.
MILHAUD Sonata (1945)
BRAHMS Sonata #3, D minor, Op. 108
LOCKREM JOHNSON Sonata brève #2, Op. 26 (1949)
CHAVEZ Sonatina (1924)
MOZART Sonata #6, G major, K. 301
- 10:00 THE GOAT'S TOE:** A program from the BBC in honor of the Irish poet and storyteller, James Stephens.
- 10:30 CANTORIAL MUSIC:** Recorded by Cantor Kusevitzky.

WEDNESDAY, May 7

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. May Day Festival - II.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT**
- 5:45 STARS OF THE WINTER NIGHT:** Dr. Earle Linsley with a series of talks on astronomy.
- 6:00 FIRST CONCERT**
ANON English dance after Dowland (Herman Leeb, lute)
ATTAIGNANT Il me suffit de tout mes maux (Bloch)
BACH French suite #5, G major: Sarabande and gavotte (Erwin Bodky, clavichord)
BACH Well-tempered clavier: Prelude and fugue #1, C major (Arnold Dolmetsch, clavichord)
- 7:00 MEN AND ISSUES:** Robert Schutz concludes the series of interviews with Louis Bartlett, former Mayor of Berkeley.
- 7:30 FOLK MUSIC SERIES:** Old Harp Singers. Second program.
- 7:45 COMMENTATOR SERIES:** Robert Moon.
- 8:00 THE CANTERBURY TALES:** The BBC's dramatization in modern English of Geoffrey Chaucer's Canterbury Tales. "The Merchant's Preamble and Tale".
- 9:00 ARTISTS EMBASSY RECITAL:** Music from Peru including songs of the ancient Incas.
- 9:30 PLATO'S REPUBLIC:** A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. Second program.
- 10:05 SECOND CONCERT**
BRUCKNER Symphony #2, C minor (Linz Bruckner Symphony - Eugen Jochum)

THURSDAY, May 8

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. May Day Festival - III.
- 5:15 PICTURE STORY:** Listen to the story and draw a picture about it.
- 5:30 CHILDREN'S CONCERT:** Selected, with program notes, by John Starr. A Liszt program.
- 5:45 ONCE UPON A TIME:** Stories told from memory by Josephine Gardner.
- 6:00 FIRST CONCERT**
GRIEG Cello sonata, A minor, Op. 36 (Garbousova, Balsam)
- 7:15 MISCELLANY**
- 7:30 FOLK MUSIC SERIES:** Music of Spain.
- 7:45 COMMENTATOR SERIES:** Jeffery Cohelan.
- 8:00 JAZZ:** Recordings showing the history and development of jazz. Selected and annotated by Philip F. Elwood. "Doc" Cooks Dreamland Orchestra (recordings of 1926-1928)
- 8:30 SCIENCE QUESTIONNAIRE:** Alex Black, New Zealand naturalist, answers questions by the Boy Paleontologists.
- 9:00 CONCERT PREVIEW:** By means of recordings, compositions scheduled for performance in the concert halls are given advance hearings, with special emphasis on unfamiliar works.
- 9:30 ENGLISH VERSE:** Alexander Pope: "An Essay on Man" (excerpts); selections from Percy's "Reliques of Ancient English Poetry". Read by Lee MacArthur.
- 9:45 MEET THE COMPOSER:** Dorothy Knowlton, interviewed by Leonard Rosenman. Studio performance of "California song cycle", by Mrs. Knowlton, with Del Purves, pianist. Recording of Piano Quintet, Op. 24.

FRIDAY, May 9

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. Kitchen orchestra rehearsal.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT**
- 5:45 FOREST LORE:** Talks on wild life in this area by Jack Parker, Naturalist for the East Bay Regional Parks.
- 6:00 FIRST CONCERT:** Adrian Boult conducts the BBC Symphony Orchestra and Chorus.
FRANK BRIDGE Rhapsody: Enter spring.
EDMUND RUBBRA Morning watch
HOLST Choral symphony #1

- 7:30 CALENDAR OF EVENTS:** A review of current activities in the theaters, concert halls, and art galleries in the Bay Area. Conducted by Alan Tory and Jane Rawson.
- 7:50 REPORT TO THE LISTENERS**
- 8:00 ARTISTS CONCERT:** Richard Cumming, pianist.
ERNEST BLOCH Piano sonata
CUMMING Sonata (1951)
- 9:00 PLATO'S REPUBLIC:** A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. Third program.
- 9:35 SECOND CONCERT:** Arturo Toscanini conducts the NBC Symphony Orchestra.
BEETHOVEN Symphony #3, E \flat major, Op. 55
BERLIOZ Romeo and Juliet: Romeo's reverie and Festival at the Capulets
DEBUSSY La Mer

SATURDAY, May 10

- 5:00 INSTRUMENTS OF THE ORCHESTRA.**
- 5:30 PYRAMID STORY:** One person starts a story, others add to it. Conducted by Midge Burkhead.
- 5:45 MAKE IT YOURSELF:** You'll need paper, pencil, toothpick, vinegar or lemon juice.
- 6:00 FIRST CONCERT**
VAUGHAN WILLIAMS Oboe concerto (Miller, Saidenberg Little Sym.)
STRAUSS Der Rosenkavalier: Waltzes (Cleveland Orch. - Rodzinski)
- 7:15 MISCELLANY**
- 7:30 PUBLIC HEALTH:** A survey of problems in the Central Valley by James Watt of the U.S. Public Health Service, with an introduction by Walter S. Mangold, associate professor of Public Health, University of California.
- 8:00 FOLK MUSIC SERIES:** Music of Spain. Second program.
- 8:15 BBC DRAMA:** "The Lady's Not For Burning", a radio adaptation of the play by Christopher Fry.
- 9:55 SECOND CONCERT**
DVORAK Quintet, G major, Op. 77 (Vienna Concerthouse Quintet)

SUNDAY, May 11

- 5:00 INFORMAL SONGS:** A program of songs for the entire family.
- 5:30 OUR MUTUAL FRIEND:** A radio adaptation by the BBC of Charles Dickens' novel. (ninth of twelve episodes).

- 6:00 FIRST CONCERT**
MALIPIERO Sonata a cinque (Newell, Stuyvesant String Quartet)
- 7:15 MISCELLANY**
- 7:30 WAY BEYOND THE WEST:** A series of talks by Alan W. Watts, author and Asian scholar.
- 7:50 TRAFFIC IN THE BAY AREA:** An inquiry on public rapid transit proposals conducted by Professor Harmer E. Davis, chairman of the Division of Transportation Engineering, University of California.
- 8:30 GOLDEN VOICES:** Selected and annotated by Anthony Boucher.
Extraordinary sopranos of the turn of the century (recordings of 1902-1913)
Félia Litvinne (1860-1936)
MEYERBEER: L'Africaine: Slumber song
VERDI Trovatore: D'Amor sull'ali rosee
Blanche Marchesi (1863-1940)
VON GOLDSCHMIDT Im Mai
Ellen Beach Yaw (1869-1947)
MASSÉ Les noces de Jeannette: Nightingale song
YAW The Skylark
Irene Abendroth (1872-1932)
VERDI Trovatore: Di tale amor
ROSSINI Semiramide: Bel raggio lusghier
- 9:00 MODERN POETRY:** A series of programs recorded by Lee Anderson and broadcast under the auspices of the Library of Congress and its poetry consultant, Conrad Aiken. Winfield Townley Scott reading his own poems.
- 9:30 MEET THE COMPOSER:** Ellis Kohs, interviewed by Leonard Rosenman. Recordings of Nonet, Concerto for orchestra, Capriccio for organ, Passacaglia for organ and strings.

MONDAY, May 12

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. Alice day.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT**
- 5:45 NATURALIST AT WORK:** A talk by G. M. Rosenthal, graduate student in zoology, on "Social Hierarchies in Animals".
- 6:00 FIRST CONCERT**
BEETHOVEN Concerto #2, B \flat major, Op. 19 (Kapell, NBC Symphony - Golschmann)
SESSIONS Black maskers suite (American Recording Society Orch. - Hendl) (To be rebroadcast May 14, at 9:45 p.m.)
- 7:15 MISCELLANY**

- 7:30 PSYCHOLOGY OF MODERN MAN:** A discussion on "Problems of the Mentally Retarded" by Mrs. Helen Herrick, psychiatric social worker, Information Center, State Department of Mental Hygiene; Mrs. Naomi Kirschner, head teacher, Arc Nursery School, San Francisco; and Mrs. Alice Gibeau, chairman, Arc Nursery School.
- 8:00 YOUNG ARTISTS RECITAL:** Marian Bloom, violin; Priscilla Putnam, piano. CORELLI Sonata #1
MOZART Sonata, K. 306
HINDEMITH Sonata in E
- 8:30 PLATO'S REPUBLIC:** A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. Fourth program.
- 9:05 CONCERT PREVIEW:** By means of recordings, compositions scheduled for performance in the concert halls are given advance hearings, with special emphasis on unfamiliar works.
- 9:30 ROCK-CLIMBING IN THE SIERRA:** Described by Allen Steck and Alfred W. Baxter of the Sierra Club.
- 10:00 SECOND CONCERT**
BACH Well-tempered clavier: Prelude and fugue #7, E \flat major (Edwin Fischer)
BEETHOVEN Sonata #29, B \flat major, Op. 106 (Egon Petri)

TUESDAY, May 13

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. The impossible song.
- 5:15 PICTURE STORY:** Listen to the story and draw a picture about it.
- 5:30 CHILDREN'S CONCERT:** Selected, with program notes, by Dan Caldwell.
- 5:45 ONCE UPON A TIME:** Stories told from memory by Josephine Gardner.
- 6:00 FIRST CONCERT**
HANDEL Sonata #6, E major (Sripka, Rich)
SCHUBERT Sonatina, D major, Op. 137 #1 (Szigeti, Foldes)
BARTOK Roumanian dances (Spivakovsky, Balsam)
- 7:15 MISCELLANY**
- 7:30 COMMENTATOR SERIES:** Karl Olson.
- 7:45 FOLK MUSIC SERIES:** Music of Peru.
- 8:00 THEOLOGY:** The third in a series of discussions on theological fundamentals of the Christian Faith.
- 8:45 SECOND CONCERT**
BEETHOVEN Fidelio (complete)
Fidelio: Margarete Bäumer
Florestan: Heinz Sauerbaum
Pizarro: Manfred Hubner
Gerhard Pfluger conducts the chorus and orchestra of the Mitteldeutsche Rundfunk of Leipzig.
5 minute intermission at 10 p.m.

WEDNESDAY, May 14

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. Children who cook.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT:** Joyce and Jeanette Cameron play Bach's "Peasant cantata" and other spring music.
- 5:45 STARS OF THE WINTER NIGHT:** Dr. Earle Linsley with a series of talks on astronomy.
- 6:00 FIRST CONCERT**
SCHUBERT Gretchen at the spinning-wheel, Op. 2 (Baillie, Raybould)
BRAHMS Wie Melodien zieht es mir, Op. 105 #1 (Traubel, Bos)
WOLF Der Gartner (Lehmann, Balogh)
CHAUSSON Dans le forêt du charme (Frijsh, Dougherty)
- 7:00 MEN AND ISSUES:** Robert Schutz interviews Richard L. Boke, regional director, U.S. Bureau of Reclamation.
- 7:30 FOLK MUSIC SERIES:** Music of Peru. Second program.
- 7:45 COMMENTATOR SERIES:** Robert Moon.
- 8:00 THE CANTERBURY TALES:** The BBC's dramatization in modern English of Geoffrey Chaucer's Canterbury Tales. "The Squire's Tale".
- 8:40 ARTISTS CONCERT:** "The Impresario". Music by Mozart. Adapted by Martin Ponch, from the original of Stephanie the Younger.
Birdinhand: Luigi Bullaro
Miss Fetch: Tinka Dreis
Coeurdeloiseau: Sophie Karras
Silberklang: Judith Hemphill
Music director and pianist: Evelyn Olivier.
- 9:10 PLATO'S REPUBLIC:** A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. Fifth program.
- 9:45 SECOND CONCERT**
BRAHMS Symphony #1, C minor, Op. 68 (London Sym. - Weingartner) (with commentary)
SESSIONS Black maskers suite (American Recording Society Orch.-Hendl)

THURSDAY, May 15

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. Street of musical shops.
- 5:15 PICTURE STORY:** Listen to the story and draw a picture about it.
- 5:30 CHILDREN'S CONCERT:** Selected, with program notes, by John Starr. A Debussy program.

- 5:45 ONCE UPON A TIME:** Stories told from memory by Josephine Gardner.
- 6:00 FIRST CONCERT**
MOZART Quintet in E-flat for piano and winds (Raupenstrauch, Vienna Wind Group)
- 7:15 MISCELLANY**
- 7:30 FOLK MUSIC SERIES:** Music of the Middle East.
- 7:45 COMMENTATOR SERIES:** Jeffery Cohelan.
- 8:00 JAZZ:** Recordings showing the history and development of jazz. Selected and annotated by Philip F. Elwood. Early Bessie Smith blues recordings (1923-1926) First of two programs.
- 8:30 SCIENCE QUESTIONNAIRE:** Dr. R. A. Stirton, chairman, Department of Paleontology, University of California, will answer questions by the Boy Paleontologists concerning migration of animals and ancient land-bridges.
- 9:00 CONCERT PREVIEW:** By means of recordings, compositions scheduled for performance in the concert halls are given advance hearings, with special emphasis on unfamiliar works.
- 9:30 ENGLISH VERSE:** John Donne: "The Canonization" and other short poems; George Herbert: selections from "The Temple". Read by Lee MacArthur.
- 9:45 SECOND CONCERT**
BACH Cantata #97: Ich traue seiner Gnaden (Harmon, Bach Aria Group)
BRAHMS Clarinet quintet, Op. 115 (Gallodoro, Stuyvesant Quartet)

FRIDAY, May 16

- 5:00 FOLK SONGS FOR CHILDREN:** With Lori Campbell. The instruments you made.
- 5:15 STORY CYCLE:** Selected and read by Sam Holmes.
- 5:30 CHILDREN'S CONCERT**
- 5:45 FOREST LORE:** Talks on wild life in this area by Jack Parker, Naturalist for the East Bay Regional Parks.
- 6:00 FIRST CONCERT**
VERDI Requiem (Caniglia, Stignani, Gigli, Pinza, Rome Opera House Chorus and Orch. - Serafin)
- 7:15 MISCELLANY**
- 7:30 CALENDAR OF EVENTS:** A review of current activities in the theaters, concert halls, and art galleries in the Bay Area. Conducted by Alan Tory and Jane Rawson.
- 8:00 ARTISTS CONCERT:** Martha Allen and Marguerite Rule, sopranos; Martinus van Waynen, baritone; Dorothy van Waynen, piano.

HENRY YOUILL Pipe, shepherd, pipe; Flow, flow, fresh fount; Whiles joyful springtime lasteth.

ORAZIO VECCHI Amor opra che puoi; S'egli è vero; Io spero; Non vuo' pregare.

THOMAS ARNE Sigh no more; Blow, blow, thou winter wind; To fair Fidele's grassy tomb.

9:00 PLATO'S REPUBLIC: A radio dramatization prepared and copyrighted by Gertrude and Berton Ballard. Sixth program.

9:35 REPORT TO THE LISTENERS

9:45 SECOND CONCERT

MOZART Idomeneo; ballet music, K. 367 (Vienna Sym. - von Zallinger)

WAGNER Parsifal: Good Friday music (Kipnis, Wolff, Bayreuth Festival Orch. - Siegfried Wagner)

SATURDAY, May 17

- 5:00 INSTRUMENTS OF THE ORCHESTRA.**
- 5:30 STORY ACTING:** A children's story dramatized without script. Conducted by Marillyn Edwards.
- 5:45 FEARFUL, THE DREADFUL LOOL:** Sam Holmes tells one of his own stories to a group of children.
- 6:00 FIRST CONCERT**
RIMSKY-KORSAKOV Coq d'or suite (Royal Phil. - Beecham)
- 7:15 MISCELLANY**
- 7:30 EVOLUTION:** A survey of recent developments in the study of the origin and growth of life, conducted by Professor Howard E. McMinn, chairman, Department of Biological Sciences, Mills College.
- 8:00 FOLK MUSIC SERIES:** Music of the Middle East. Second program.
- 8:15 BBC DRAMA:** Oscar Wilde's "The Importance of Being Earnest", with John Gielgud, Edith Evans, Gwen Ffrangcon-Davies, and Angela Baddeley.
- 9:45 SECOND CONCERT**
GRIEG Sonata #3, C minor, Op. 45 (Fuchs, Sheridan)

To protect subscribers against mailing delays, the first day of the next Folio is included below.

SUNDAY, May 18

- 5:00 INFORMAL SONGS:** A program of songs for the entire family.
- 5:30 OUR MUTUAL FRIEND:** A radio adaptation by the BBC of Charles Dickens' novel. (tenth of twelve episodes)
- 6:00 FIRST CONCERT**
RAVEL Trio, A minor (Rubinstein, Heifetz, Piatigorsky)

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7:15 MISCELLANY

7:30 WAY BEYOND THE WEST: A series of talks by Alan W. Watts, author and Asian scholar.

7:50 TRAFFIC IN THE BAY AREA: An inquiry on freeway proposals moderated by Professor Harmer E. Davis, chairman, Division of Transportation Engineering, University of California.

8:30 GOLDEN VOICES: Selected and annotated by Anthony Boucher.
Ezio Pinza, basso (1892-) (recordings of 1924-1930)

Obscure and "forgotten" recordings of the Pinza voice in its early prime.

9:00 MODERN POETRY: A special program presenting Dylan Thomas reading his own poems.

9:30 SECOND CONCERT

BERLIOZ Requiem (Jouatte, Emile Passani Choir and Orch. - Fournet)

The individual comments at the end of the questionnaires are, in many respects, more valuable than the statistical averages of likes and dislikes. For example, there is one person whose best available listening time comes at the hour when we broadcast the one program on our schedule which he most despises! A considerable number of other persons indicated that some of our better programs are broadcast at difficult listening hours — BBC dramas on Saturday evening are an example. There were several instances of cogent and pointed criticism regarding KPFA's public affairs programs. The music programming also received considered evaluation, criticism and commendation. With such evidence on hand, it is possible to make planned and realistic adjustments in scheduling. Further, the program survey provides us with an invaluable point of perspective and evaluation in planning future programs.

(Continued from page one)

Almost every program will have its fervent devotees and also those whose sensibilities are put on the rack by the same program. One of the most frequent comments in the questionnaires is that there is not enough time to listen to KPFA. Other subscribers lament that the station makes poor "background" because the programs demand more than average listening attention. Practically without exception, the questionnaires were answered with care, intelligence and good humor.

Although the survey is not a wholly accurate mirror, it reflects without excessive distortion the program preferences and evaluations of a substantial minority of KPFA's subscribers. The returned questionnaires provide further proof of what the KPFA staff has always believed to be true, namely, that radio listeners, if given the opportunity, can and will assume an active and critical relation to programming.